

Vendor members receive two free posted articles and one newsletter digital ad per year as part of their membership benefits.

DIGITAL ADVERTISEMENT GUIDELINES

CCFW Vendor members can submit one (1) digital ad per year for a monthly newsletter of their choice. CCFW can include up to two (2) vendor ads per newsletter, so it is first come first serve each month. Artwork is due by the 15th of the month you would like your ad to be featured. If there is availability, members can purchase additional ads throughout the year for \$50.

Newsletter Ad Dimensions: 450px W x 350px H • Can be submitted as a EPS, JPG, PNG or PDF

FEATURED ARTICLE GUIDELINES

CCFW welcomes for review, short substantive articles that will add value to our cemetery/funeral home members, or press releases about your organization. Articles will be posted on our website, social media and featured in our monthly newsletter. CCFW Vendor members can submit up to two (2) articles per year. Additional article placement can be purchased throughout the year for \$100.

- **Article Length:** Should be between 500 - 1500 words.
- **Topics:** Timely issues in the Cemetery and Funeral Industry, provide how-to information, or be about a recent event of interest to the Catholic Cemetery and Funeral Home community. Articles should not be strictly advertorial. Articles may be based on the personal experience of the author(s) or may involve research into a topic. Articles that offer an opinion or a certain perspective on a topic may be submitted and will be clearly marked as such.
- **Illustrations:** Authors may supply/suggest illustrations or photographs to accompany the article. Charts, graphs, and checklists should be clean and complete. Author's must own the rights to any stock images provided.
- **Approval:** The CCFW Administrator and CCFW Vendor Rep will review all submissions for appropriateness. CCFW reserves the right to reject any article. Author(s) will be notified by the CCFW Admin if the article submitted is acceptable or not, or if changes should be made for further consideration of the article for publication. Submission does not guarantee publication.
- **Editing:** Articles may be edited for brevity and clarity and may be edited to fit the style and length requirements.
- **Author Credits:** Authors should provide a brief biographical statement – include current position and contact information.
- **Author's Agreement:** By submitting your article, author acknowledges the material submitted is authentic, and grants CCFW the proper permissions to publish such article.

ARTICLE/ADVERTISEMENT SUBMISSION INFORMATION

Name: _____ Company Name: _____

Email: _____ Website: _____

I am Submitting: Article Digital Ad

Preferred Month to Display/Publish (list top 3 choices): _____

Check if you are submitting an additional: Article - \$100 Digital Ad - \$50

PAYMENT INFORMATION: Check (Please make payable to CCFW) Credit Card

Card Number: _____ Exp. Date _____ Sec Code: _____

Name on Card: _____

Billing Address: _____